

# BE A CAPTAIN OR A TEAM PLAYER and SUPPORT A GREAT CAUSE



## THE KENNEDY CENTER 2010 BREAKFAST CHALLENGE Benefiting Persons of All Ages with Disabilities & Special Needs

### How the Breakfast Challenge Works:

#### Team Captain

Your responsibility is to determine a fundraising goal for your team with **a minimum goal of \$400.**

- Leaders should aspire to recruit 6-8 participants per team. (For example, if you set a team goal for \$1,000, you can opt to have each person in your 8-member team donate or solicit \$125).

#### Team Player

Your responsibility is to help achieve your team's goal.

- Set a fundraising target and tell people about it. If your email is in our database, The Kennedy Center will send an electronic newsletter via "Constant Contact" to you in a few weeks that you can easily forward to friends and family. Please contact Jennifer at 203.365.8522, ext 216 to put your email on the list. You can also publicize it at your local club, company newsletter, website and/or social networking sites.

#### Breakfast

The entire team will enjoy a complimentary, hearty breakfast sponsored by **The Circle Diner** in Fairfield on **Wednesday, September 15<sup>th</sup>, 2010 from 8:00– 9:30 a.m.**

#### Competition

That morning, the team with the highest donation total wins the overall **Breakfast Challenge!**

#### Meeting your Fundraising Goals

- We have created & enclosed a sample fundraising email/letter located on our website with facts about The Kennedy Center and where the money from this event will go. Please send this to individuals that may be interested in supporting you & your goals for this challenge. In addition, you can send them a link to our homepage (under 'what's coming up' section) **[www.kennedycenterinc.org](http://www.kennedycenterinc.org)**, where they can make a secure online donation to support your efforts.
- Sometimes we don't think to give in small amounts, but don't underestimate the power of \$5. For instance, if you send an email, facebook message, or spotlight your goal in a blog to 100 of your friends, family & colleagues – you'll have \$500.
- Many companies participate in **matching gifts**. Don't forget to look into this as one of your strategic fundraising options!

#### Deadline

- Sign up to take the challenge no later than **Wednesday, September 8<sup>th</sup>, 2010.**
- For more information, contact Jenn Sredzinski, Event Coordinator at The Kennedy Center at (203) 365-8522, ext. 216 or at [jsredzinski@kennedyctr.org](mailto:jsredzinski@kennedyctr.org).

# The Kennedy Center Breakfast Challenge

The Circle Diner

441 Post Road, Fairfield

8:00-9:30 a.m. September 15, 2010

## TEAM CAPTAIN

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

**My Team's Goal is \$** \_\_\_\_\_

Online Donations can be made on our website [www.thekennedycenterinc.org](http://www.thekennedycenterinc.org)

Bring your Checks and Credit Cards with you on the day of the event

or mail them to The Kennedy Center Breakfast Challenge,

2440 Reservoir Avenue, Trumbull, CT 06611

**Deadline Date** for Team Sign up is Wednesday, 9/8/10

## Team Members

NAME

ADDRESS/EMAIL

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

Send form to:

Development Department  
The Kennedy Center  
2440 Reservoir Avenue  
Trumbull, CT 06611



For More Information

Call Jenn Sredzinski:  
203-365-8522, Ext.216

E-mail:

[jsredzinski@kennedyctr.org](mailto:jsredzinski@kennedyctr.org)

# Business Breakfast Challenge

The Circle Diner

441 Post Road, Fairfield

8:00-9:30 a.m. September 15, 2010

## TEAM CAPTAIN

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

## BUSINESS DESCRIPTION

This year in the Breakfast Program, we would like to provide a quarter page ad space for each participating team. Space can be used to plug your business; location (s) and contact information; and/or names of your team players. If you would like to include a logo or other artwork, please email to [jmcmullan@kennedyctr.org](mailto:jmcmullan@kennedyctr.org) in either jpeg or pdf format.

**Deadline Date** for all copy and artwork is Friday, **9/10/10**

Please insert copy in the space provided (if you prefer, you can also send your copy to the above email address).

---

---

---

---

---

---

---

---

---

---

Send form to:

Development Department  
The Kennedy Center  
2440 Reservoir Avenue  
Trumbull, CT 06611



For More Information

Call Jenn Sredzinski:  
203-365-8522, Ext.216

E-mail:  
[jsredzinski@kennedyctr.org](mailto:jsredzinski@kennedyctr.org)